orto Medical Care
FERIA PROFESIONAL DE LA ORTOPEDIA - PROFESSIONAL ORTHOPEDICS TRADE SHOW

25 - 27
NOVIEMBRE 2026
IFEMA MADRID

ORGANIZA:
fedop

EXHIBITOR GUIDE AND SERVICES CATALOGUE

www.ortomedicalcare.com

GENERAL SERVICES FOR EXHIBITORS

Dear Exhibitor,

Please read this document carefully. Its purpose is to assist and guide you in making decisions regarding the services you may require, enabling you to select the most suitable options for your participation.

We remain at your disposal for any queries or clarifications.
The Organization of **ORTO MEDICAL CARE**, together with SHOW2BE as the Technical Secretariat, works continuously with a primary objective: to provide maximum benefit and complete satisfaction to exhibitors.

The purpose of this **Services Catalogue** is to provide **ORTO MEDICAL CARE 2026 exhibitors** with clear and useful information regarding the available services and add-ons, which can be contracted directly through the Technical Secretariat of SHOW2BE in a streamlined and centralized manner.

The **ORTO MEDICAL CARE 2026 Exhibitor Services Department** is permanently at your disposal to advise you and provide fast and effective solutions tailored to your specific needs, ensuring optimal participation in the event.

For further information or inquiries, please contact:

fedop
Federación Española de Ortesistas y Protesistas

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SHOW2BE

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28037 Madrid
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FACT SHEET

EVENT NAME	ORTO MEDICAL CARE 2026
DESCRIPTION	Professional Orghopaedics Trade Show
FREQUENCY	Triennial
TYPE	Profesional
DATES	October 25, 26 and 27, 2026
VENUE	Ifema Madrid Parque Ferial Juan Carlos I 28042 Madrid
HALL	Hall 3
EDITION	10th Edition
OPENING HOURS	Exhibitors • November 25 & 26: 9:00 am – 7:30 pm • November 27: 9:00 am – 3:30 pm Visitors • November 25 & 26: 9:30 am – 7:00 pm • November 27: 9:30 am – 3:00 pm

EVENT SCHEDULE

DATES	SCHEDULE	DESCRIPTION
FEBRUARY, 27		Opening of exhibitor participation application process
APRIL, 15		Opening of SHOP2BE online platform for extra services
JUNE, 17		Deadline for application of the 10% discount on the floor space fee, conditional upon receipt of the participation application within the stated period.
OCTOBER, 14		Submission of the custom stand construction project to SHOW2BE omc.exhibitordesk@show2be.com
OCTOBER, 28		Deadline for contracting and payment of optional services and extras via SHOP2BE
OCTOBER, 28		Full payment of the assembly fee for custom design stands. Full (100%) payment of Modular Stand BASIC or PREMIUM bookings.
NOVEMBER, 22 NOVEMBER, 23 and 24	15:00 to 21:00H 08.30 to 21:00 H	Stand construction period
NOVEMBER, 24	14:30 to 21:00 H	Delivery of modular stands to exhibitors. Stand set-up and decoration by the exhibitor. Goods entry
NOVEMBER, 25 and 26	09:00 to 19:30 H 09:30 to 19:00	Exhibitor Access Hours Event Opening Hours – Visitor Access
NOVEMBER, 27	09:00 to 15:30 H 09:30 to 15:00 H 15:00 to 21:00 H	Exhibitor Access Hours Event Opening Hours – Visitor Access Goods Removal and Exit Hours
NOVEMBER, 28	08:30 to 15:00 H	Dismantling of custom design stands

IMPORTANT NOTES

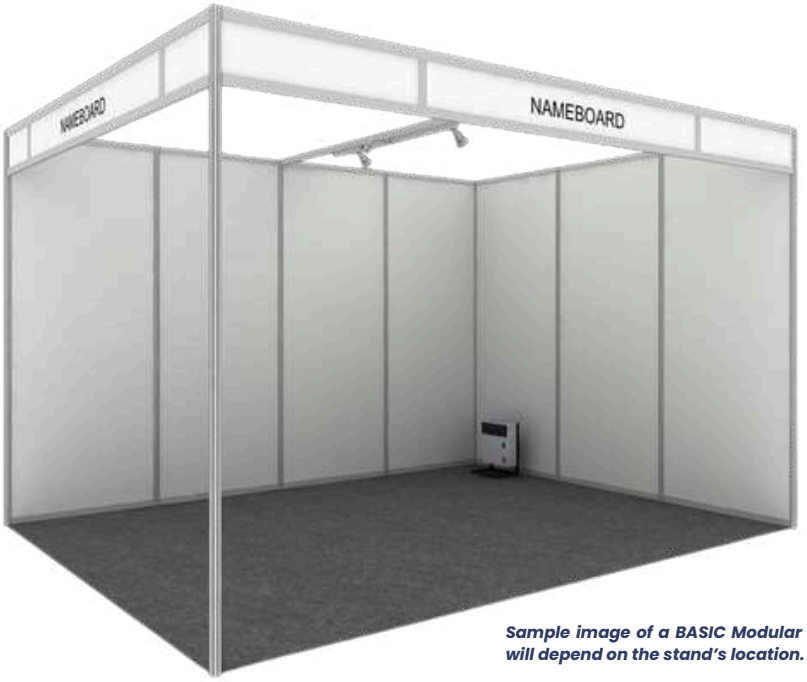
- To ensure an efficient and orderly dismantling process, please note that if by November 28 at 3:00 pm the stand has not been dismantled, the Organization will proceed with the removal of goods, and the resulting costs will be charged to the exhibitor.

- Once dismantling is completed, the contracted space must be left completely clear and in proper condition. Any costs arising from the removal of materials, packaging or debris will be invoiced to the exhibitor.

- As dismantling takes place on a Saturday, exhibitors are strongly advised to plan the collection of goods and materials in advance, coordinating with transport and courier companies to avoid last-minute issues.

PARTICIPATION CATEGORIES

MODULAR STAND BASIC



Sample image of a BASIC Modular Stand open on two aisles. The number of walls will depend on the stand's location.

SERVICES INCLUDED IN THE BASIC MODULAR STAND FEE

- Sustainable carpet
- Modular walls and structure with aluminium profile, 2.5 m height
- White melamine wall panels
- 1 single 300W power socket per stand
- LED lighting: 1 track spotlight per 3 m² of stand space
- Front fascia with company name, max. 20 characters, standard font
- Minimum electrical consumption (130 W/m²)
- Assembly fee

MANDATORY SERVICES

- Public liability insurance
- Multi-fair insurance
- Pre-opening cleaning service
- Listing in the Exhibitor Catalogue and Mobile App

GENERAL SERVICES INCLUDED

- Exhibitor badges
- Professional visitor invitations

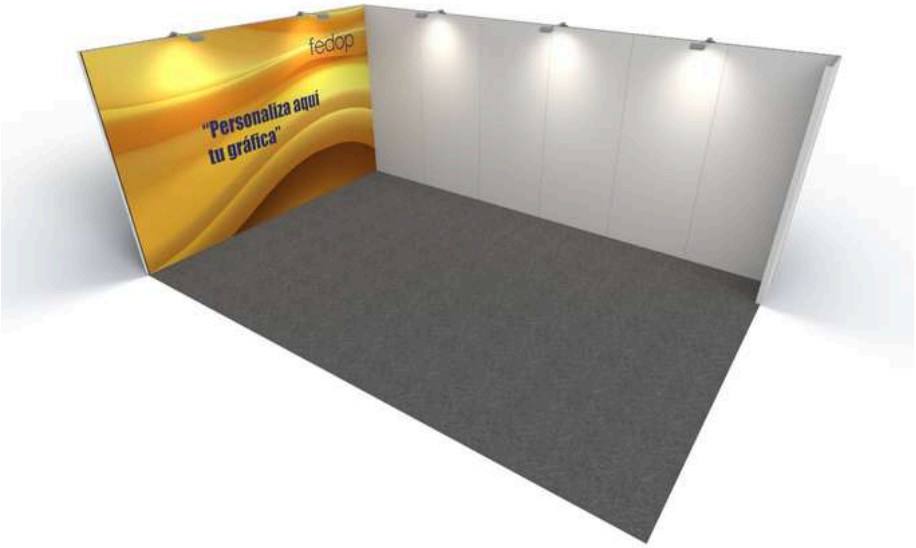
OPTIONAL ADDITIONAL SERVICES AVAILABLE VIA SHOP2BE:

Online platform to view your stand model and customize it with all the extras you may require.

- Storage, Furniture, Additional electrical power, Water supply and drainage
- Telecommunications, Rigging services, Hostesses, Audiovisual services
- Maintenance cleaning, Additional insurance, Catering
- Parking, Goods storage, Advertising
- Others...

PARTICIPATION CATEGORIES

MODULAR STAND PREMIUM



Example of a PREMIUM Modular Stand open on two aisles. Final wall configuration subject to stand location.

SERVICES INCLUDED IN THE PREMIUM MODULAR STAND FEE

- Sustainable carpet
- Premium-quality modular stand
- Aluminium frame structure, 2.5 m height
- High-quality printed fabric on the shortest wall of the stand. Graphic design to be provided by the exhibitor
- 1 single 300W power socket per stand
- LED lighting: 1 spotlight per 4 m² of stand space
- Minimum electrical consumption (130 W/m²)
- Assembly fee

MANDATORY SERVICES

- Public liability insurance
- Multi-fair insurance
- Pre-opening cleaning service
- Listing in the Exhibitor Catalogue and Mobile App

GENERAL SERVICES INCLUDED

- Exhibitor badges
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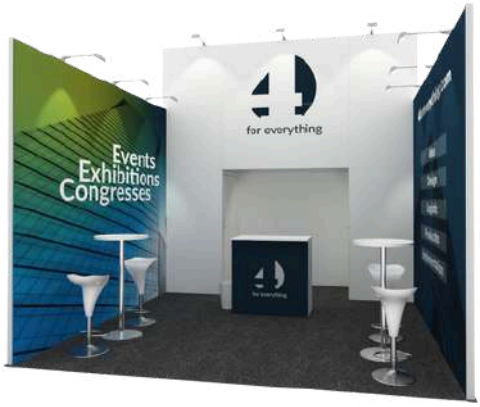
- Others...

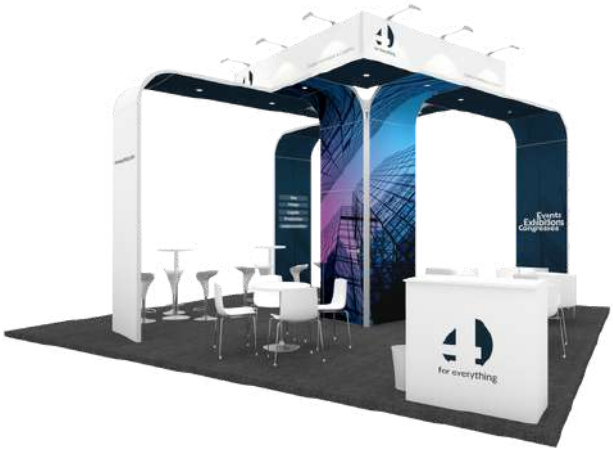
PARTICIPATION CATEGORIES

CUSTOM DESIGN STAND

The exhibitor may opt for a custom design stand, whose conception, production, assembly and dismantling must be carried out in accordance with the deadlines established in the specific regulations and the official event calendar. For this purpose, the exhibitor may appoint their own supplier.

However, in order to facilitate and simplify participation, the **Event Technical Secretariat, SHOW2BE**, offers a range of customizable custom stand solutions, as well as the possibility of developing a fully bespoke project, designed from scratch based on a briefing provided by the exhibitor. In all cases, strict compliance with the applicable regulations, established deadlines and current safety protocols is mandatory.





Design and Assembly Regulations for Custom Design Stands

1) General principles

- The design, construction and assembly of the stand must respect the overall image of the exhibition, the visibility of neighboring stands, and all applicable safety requirements.
- The Organization / Technical Secretariat reserves the right to reject or require modifications to any project that, for technical, safety or regulatory reasons, cannot be approved.

2) Accessibility and flooring

- The stand must be fitted with either carpet flooring or a raised platform.
- In the case of a platform or raised floor, an access ramp is mandatory to ensure accessibility for persons with reduced mobility (PRM), with appropriate slopes and widths and without elements that may pose a tripping hazard.
- The creation of dangerous level differences along the stand perimeter is strictly prohibited. Any change in floor level must be resolved using safe solutions (ramp or beveled edge).

3) Maximum heights, shared walls and finishes

General height

- The maximum height permitted along the perimeter line of the stand is 4.00 m.
- A single structural or decorative element may reach a maximum height of 6.00 m, provided that a minimum setback of 1.00 m from the stand perimeter towards the interior is respected.

Walls adjoining neighboring stands (shared walls)

- The maximum height of shared walls is 4.00 m.
- Shared walls must be properly finished and fully enclosed on the rear side, avoiding any visible elements such as cables, frames or unfinished back panels.

Aisle-facing walls (open fair concept)

- Stand facades facing aisles may not be closed by more than 50% of the total length of each aisle-facing side.

4) Perimeter, circulation safety and visibility

No construction, decorative or advertising element may extend beyond the contracted stand perimeter, including signage, screens, structures, lighting fixtures, graphic displays or pedestals.

The occupation of aisles with goods, packaging or stand elements is strictly prohibited. Aisles must remain completely clear at all times for safety reasons.

5) Materials, fire reaction and fire prevention

- All materials used (stands, tents, coverings, decorations, textiles, etc.) must comply with current fire reaction regulations and must be supported by certification when required by the Organization.
- As a general requirement at IFEMA (according to General Regulations), the following classifications apply:
  - Floor coverings: class equivalent to M3 (or applicable European equivalent)
  - Walls and ceilings: class equivalent to M2 (or applicable European equivalent)
- The use of highly flammable materials or decorations (such as straw, wood shavings, sawdust, etc.) is strictly prohibited.
- Any use of open flames, special effects or potentially hazardous demonstrations requires prior authorization and strict compliance with the applicable conditions.

6) Electrical installations, cabling and distribution boards

- All electrical installations must be carried out in accordance with low-voltage regulations, using appropriate protection systems and distribution boards, and with no visible or hazardous cabling.
- Cables must be properly routed, protected and neatly arranged, avoiding crossings in circulation areas and eliminating any risk of tripping.
- The Organization may require corrective actions if electrical hazards or non-compliant installations are detected.

7) Rigging and suspended elements

If the stand includes suspended elements (truss structures, signage, motors, loudspeakers, screens, etc.):

- The submission of a rigging application is mandatory, together with the required technical documentation (layout drawings, heights, load per point, technical report, safety systems, etc.), which must be processed through the OMC Technical Secretariat.
- IFEMA establishes specific deadlines and conditions; documentation submitted after the deadline may not be approved.

8) Fixings, painting and venue protection

- Drilling into floors or fixing elements using unauthorized methods is strictly prohibited.
- Painting, cutting grooves, installing anchors, or interfering with venue installations is not permitted. Carpet or stand elements must be fixed using approved methods (e.g. suitable adhesive tapes) or by means of an independent platform or structural system.
- Any damage caused to the venue will be charged to the exhibitor.

9) Sound and activities within the stand

Noisy demonstrations that may disturb other exhibitors are prohibited. The maximum permitted sound level is 60 dB, measured at the stand perimeter.

In the event of non-compliance, the Organization may require a reduction in volume and may adopt additional measures in accordance with the applicable regulations.

10) Occupational health and safety (OHS), PRL and Coordination of Business Activities (CAE)

- Assembly companies and all personnel involved must comply with occupational health and safety legislation (PRL) and the Coordination of Business Activities procedures required by IFEMA.
- During assembly and dismantling periods, IFEMA requires the use of appropriate safety measures (PPE where applicable) and may require prior documentation before authorizing the start of work.

11) Stand identification

The stand number must be displayed in a clearly visible position from the corresponding aisle(s).

12) Storage, packaging and order

- The use of aisles or common areas for the storage of goods, materials or packaging is not permitted.
- During the event, empty packaging may not remain within the stand if it contravenes the regulations of the event or the venue.

13) Special cases and technical approval

Any stand construction modality not expressly contemplated (double-height stands, special structures, heavy machinery, demonstrations, etc.) must be submitted in advance for consultation and approval by the Technical Department (Organization).

ASSEMBLY AUTHORIZATION AND GOODS ENTRY

In order to proceed with the assembly of the stand, the exhibitor must hold the Assembly Authorization issued by the Event Technical Secretariat, SHOW2BE, which certifies both the full payment of the contracted services and compliance of the stand project with the regulations established by the Organization.

Likewise, **any exhibitor opting for a custom design stand is required to contract and pay the corresponding Assembly Fee**, which must be processed exclusively through the official SHOW2BE platform, as an essential requirement for obtaining said authorization.
The Assembly Authorization is the sole valid document permitting the entry of goods and the commencement of stand assembly works.

Note:
During the days of the exhibition, goods entry will only be permitted during the half hour prior to the opening of the event, from 9:00 to 9:30 am.

ASSEMBLY PERIOD

The Organization has established the following official assembly schedule:

- November 22: 15:00 – 21:00
- November 23 and 24: 08:30 – 21:00

The exhibiting company, and on its behalf the person responsible for the assembly, undertakes to strictly comply with the established schedules and to maintain maximum order and cleanliness both inside the stand and in the surrounding areas.
Any costs arising from failure to comply with the established schedules, whether by the exhibitor or by the assembly companies appointed, will be charged to the exhibiting company.
The Organization reminds exhibitors that it assumes no responsibility for the receipt, safekeeping or control of materials delivered by transport or courier companies.

DISMANTLING PERIOD

The official dismantling schedule is as follows:

- November 27: 15:00 – 21:00
- November 28: 08:30 – 15:00

During dismantling operations, exhibitors must first remove any valuable materials or objects susceptible to damage or loss.

Neither the Organization nor the Technical Secretariat SHOW2BE shall be held liable for the loss, damage or disappearance of goods or objects from the stand.

Should the stand not be dismantled by the established deadline (November 28 at 15:00), the Organization will proceed with the removal of the goods, and the resulting costs will be charged to the exhibiting company.
Following the closure of the exhibition, all materials must be properly packed and clearly identified in order to prevent theft or incidents. Once dismantling has been completed, the contracted space must be left completely clear. Any costs arising from abandoned materials, packaging or debris in the pavilion will be subject to penalties and invoiced to the exhibiting company.

Note: As dismantling takes place on a Saturday, exhibitors are advised to plan the collection of goods in advance and coordinate accordingly with transport and courier companies.

INCLUDED SERVICES

EXHIBITOR BADGES

Each exhibitor will be allocated the necessary number of badges for the stand and its staff, according to the size of the stand.

- 16 to 24 sqm: 4 exhibitor badges
- 25 to 50 sqm: 8 exhibitor badges
- 51 to 75 sqm: 12 exhibitor badges
- 76 to 100 sqm: 16 exhibitor badges
- More than 100 sqm: 20 exhibitor badges
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An additional 1 badge will be issued for each full 10 m², up to a maximum of 15 additional badges. Each exhibitor will receive an access code to the management platform for both Badges and Invitations. Through this tool, the exhibitor may generate the number of badges for their staff according to the allocation based on stand size.

Deadline: September 20, 2026.

TRADE VISITOR INVITATIONS

The Organization will provide each exhibitor with two complimentary invitations per square metre contracted for ORTO MEDICAL CARE 2026. These invitations will be linked to an exclusive invitation code assigned to each exhibitor.

The Organization has implemented an online pre-registration system that allows invited guests to register free of charge using the assigned code. Should additional invitations be required, they must be requested from the Organization at omcferia@fedop.org.

Deadline: October 6, 2026.

MANDATORY SERVICES

REGISTRATION IN THE ONLINE EXHIBITOR CATALOGUE AND MOBILE APP

Prominent exhibitor presence (logo and corporate information) in the official digital catalogue of the event, available on the ortomedicalcare.org website and in the official mobile app.
During the event, exhibitors will also have access to a visitor data capture system at their stand using QR code scanning technology. All necessary information for its use will be provided to exhibitors at least 15 days prior to the start of ORTO MEDICAL CARE.

INSURANCE

By completing this mandatory insurance application, exhibitors and their goods are insured up to the stated coverage limits against the risks covered under the MULTI-FAIR INSURANCE and GENERAL PUBLIC LIABILITY INSURANCE.

Multi-Fair Insurance:
This insurance covers material damage to the insured goods as a direct result of fire, lightning and/or explosion, including extended coverage.
MULTI-FAIR INSURANCE COVERAGE: UP TO €50,000

Public Liability Insurance:
This insurance covers, as an exhibitor within the exhibition venue, material damage and/or personal injury caused to IFEMA, other exhibitors and the general public.
PUBLIC LIABILITY INSURANCE COVERAGE: UP TO €60,000

ASSEMBLY FEE

The **Assembly Fee** is a mandatory charge that must be paid by exhibitors opting for a **custom design stand**, as an essential requirement in order to carry out stand assembly, decoration and dismantling works within the exhibition venue.

For exhibitors contracting a BASIC or PREMIUM Modular Stand, the Assembly Fee is already included in the stand fee.

This fee covers the costs associated with management, technical coordination, access control, inspection and supervision related to assembly activities, as well as the use of common areas and services of the venue during the official assembly and dismantling periods, in accordance with IFEMA regulations and the event's rules.

For exhibitors opting for a CUSTOM DESIGN STAND, the contracting and payment of the Assembly Fee must be carried out exclusively through the official platform of the Event Technical Secretariat, SHOW2BE. Payment of this fee is an essential condition for the issuance of the Assembly Authorization, without which access to the pavilion by personnel, materials or goods will not be permitted.

MANDATORY SERVICES

MINIMUM ELECTRICAL CONSUMPTION

The minimum electrical consumption supplied by IFEMA is 130 W/m².
Please note that the cost of electrical consumption may be subject to variation by IFEMA.

CLEANING SERVICE

The Organization will carry out daily cleaning of all common areas within the exhibition venue. In addition, exhibitors are provided with a general pre-opening cleaning service, which is included among the mandatory services.

Exhibitors wishing to keep their stand in optimal condition throughout the exhibition days may contract daily stand cleaning services, available in different options tailored to their needs, through the official platform of the Event Technical Secretariat, SHOW2BE.

OPTIONAL SERVICES

DESIGN AND CONSTRUCTION OF CUSTOM DESIGN STANDS

Comprehensive exhibition support service that includes the design, production, construction, assembly and dismantling of the stand, offering exhibitors a turnkey solution tailored to their specific needs.
To request this service, exhibitors must contact the Exhibitor Services Department at **omc.exhibitordesk@show2be.com.**

Note:
Exhibiting companies opting for a custom stand build must submit the complete technical project within the established deadline, October 14, for review and approval by the Technical Department of the Event Technical Secretariat.

RIGGING SERVICE

Exhibitors wishing to suspend elements from the pavilion structure (truss systems, signage, structures, audiovisual equipment, etc.) must contract the rigging service, which includes options ranging from basic steel cable suspension points to points with manual hoist motors for lifting. All materials used must be duly certified, comply with current regulations and bear the CE marking.
Requests for this service must be submitted exclusively through the official **SHOP2BE platform** or, alternatively, via email at **omc.exhibitordesk@show2be.com,** from where coordination with IFEMA will be managed.
Once the request has been initiated, the established technical procedure must be followed, which includes:

- Submission of a floor plan indicating the location and height of each requested suspension point.
- Submission of the rigging technical project, in accordance with the minimum content required under Article 20 of the IFEMA Regulations, together with the duly completed authorization request form.
- The deadline for receipt of all documentation is one month prior to the start of the official assembly period. Projects submitted after this deadline may not be reviewed and, consequently, suspension from the pavilion structure may not be authorized.

MAINTENANCE CLEANING SERVICE

Exhibitors may contract a stand maintenance cleaning service during the days of the exhibition in order to ensure that the exhibition space is presented in optimal condition at all times.
This service must be contracted through the official **SHOP2BE** platform or via the channels enabled by the Event Technical Secretariat, SHOW2BE.

OPTIONAL SERVICES

STAND EXTRAS, FURNITURE, ADDITIONAL ELECTRICAL POWER, WATER AND DRAINAGE, TELECOMMUNICATIONS, AV SERVICES, HOSTESSES, PARKING, ETC.

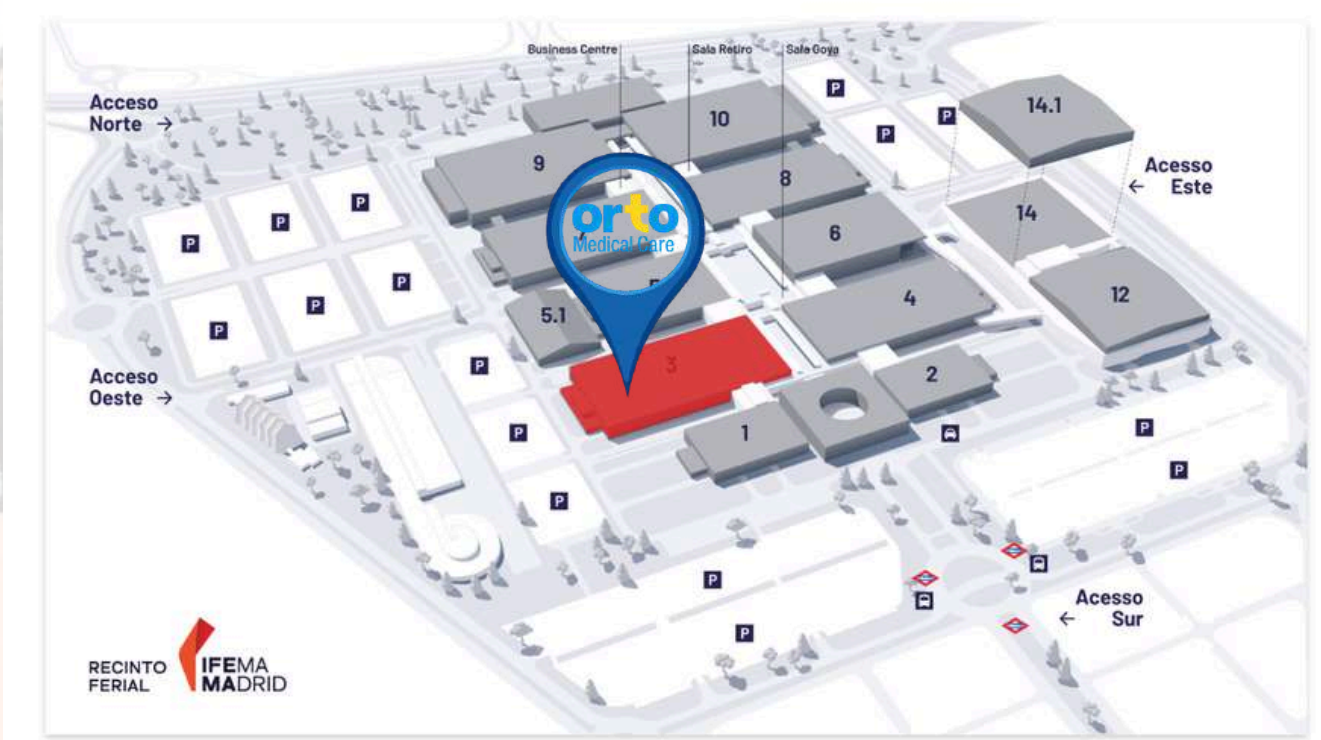
All additional services and stand extras, as well as other complementary services, may be contracted quickly and easily through the official SHOP2BE platform, which exhibitors will be able to access via a personalized link provided once their stand has been allocated.

Through SHOP2BE, exhibitors may manage, among others, the following services: stand extras, furniture, additional electrical power supply, water and drainage connections, telecommunications, audiovisual services, hostesses and hosts, parking, as well as other services available to optimize their participation in the exhibition.

For any inquiries, clarifications or assistance during the contracting process, the Exhibitor Services Department of the Event Technical Secretariat **SHOW2BE** will be at your disposal at **omc.exhibitordesk@show2be.com**

VENUE LAYOUT

IFEMA MADRID VIRTUAL FLOOR PLAN



IFEMA MADRID Regulations and Participation Rules for Exhibitors at Externally Organized Trade Fairs

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